Group 1
Hit & Go Wins
Trip Dates:

January 17, 2011 through January 22, 2011



2010 October Month End

<u>Dlr Code</u>	<u>Dealership</u>	<u>Sales</u>	Sales Rank	% Objective	% of Obj. Rank	YTD SAS Pen.	<u>Total Points</u>
243	Manchester Subaru	1090	Hit & Go	87.41%	Hit & Go	21.01%	Hit & Go

Required Achievements:

- -Sales performance will be measured by total sale and by sales as a % of objective.
- -Achieve an Added Security penetration of 20% or higher for the year.
- -Stellar Performer Certified.
- -AIM enrolled dealer.
- -Dealership must be profitable.
- -Dealership must be in operation in all 12 reporting months for 2010.
- -Dealership financial statements must be submitted by the 10th business day of each month all year long.

Awards:

- -Distinctive "Tiffany" crystal President's Award (1st year winners).
- -Prestigious Recognition Plaque (repeat winners).
- -Special recognition at all SNE functions.
- -Dealership name added to President's Club Wall of Fame.
- -Regional recognition event at annual Dealer Outing.
- -Identification as President's Club Award winner on their individual dealer web site.

Group 2
Lowest Scoring 3 Dealers Win
Trip Dates:

January 17, 2011 through January 22, 2011



2010 October Month End

<u>Dlr Code</u>	<u>Dealership</u>	<u>Sales</u>	Sales Rank	% Objective	% of Obj. Rank	YTD SAS Pen.	<u>Total Points</u>
150	Patrick Subaru	1010	2	97.87%	1	20.59%	3
157	Colonial Subaru	1082	1	96.78%	2	33.73%	3
187	Georgetown Subaru	823	3	92.47%	3	23.94%	6
141	Burlington Subaru	807	4	91.19%	4	37.13%	8
246	Patriot Subaru	743	5	85.40%	5	22.33%	10

Required Achievements:

- -Sales performance will be measured by total sale and by sales as a % of objective.
- -Achieve an Added Security penetration of 20% or higher for the year.
- -Stellar Performer Certified.
- -AIM enrolled dealer.
- -Dealership must be profitable.
- -Dealership must be in operation in all 12 reporting months for 2010.
- -Dealership financial statements must be submitted by the 10th business day of each month all year long.

Awards:

- -Distinctive "Tiffany" crystal President's Award (1st year winners).
- -Prestigious Recognition Plaque (repeat winners).
- -Special recognition at all SNE functions.
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- -Regional recognition event at annual Dealer Outing.
- -Identification as President's Club Award winner on their individual dealer web site.

Group 3 Lowest Scoring 3 Dealers Win Trip Dates:

January 17, 2011 through January 22, 2011



2010 October Month End

<u>Dir Code</u>	<u>Dealership</u>	<u>Sales</u>	Sales Rank	% Objective	% of Obj. Rank	YTD SAS Pen.	<u>Total Points</u>
168	Cityside Subaru	929	1	108.78%	1	50.97%	2
371	MetroWest Subaru	718	2	98.76%	3	46.86%	5
356	Subaru Stamford	681	3	102.25%	2	76.65%	5
182	Bertera Subaru	666	4	96.66%	4	69.97%	8
217	Ira Subaru	637	6	93.40%	5	65.93%	11
199	Clay Subaru	649	5	84.84%	6	26.81%	11
377	Quirk Works Subaru	598	7	83.40%	7	29.93%	14

Required Achievements:

- -Sales performance will be measured by total sale and by sales as a % of objective.
- -Achieve an Added Security penetration of 20% or higher for the year.
- -Stellar Performer Certified.
- -Dealership must be in operation in all 12 reporting months for 2010.
- -Dealership must be profitable.
- -Dealership must be in operation in all 12 reporting months for 2010.
- -Dealership financial statements must be submitted by the 10th business day of each month all year long.

Awards:

- -Distinctive "Tiffany" crystal President's Award (1st year winners).
- -Prestigious Recognition Plaque (repeat winners).
- -Special recognition at all SNE functions.
- -Dealership name added to President's Club Wall of Fame.
- -Regional recognition event at annual Dealer Outing.
- -Identification as President's Club Award winner on their individual dealer web site.

Group 4 Lowest Scoring 3 Dealers Win Trip Dates:

January 17, 2011 through January 22, 2011



2010 October Month End

<u>Dlr Code</u>	<u>Dealership</u>	<u>Sales</u>	Sales Rank	% Objective	% of Obj. Rank	YTD SAS Pen.	Total Points
132	Center Subaru	637	1	115.61%	1	19.94%	2
220	Premier Subaru	602	2	92.19%	4	27.57%	6
296	Suburban Subaru	553	5	101.47%	2	38.52%	7
261	Dan Perkins Subaru	562	4	92.28%	3	22.06%	7
231	Village Subaru	598	3	90.88%	6	49.00%	9
143	Subaru of Wakefield	552	6	91.54%	5	44.75%	11
373	Subaru of Keene	534	7	86.27%	7	34.60%	14
287	Charlie's Subaru	526	8	86.23%	8	51.71%	16
379	Twin City Subaru	474	9	77.07%	9	58.60%	18

Required Achievements:

- -Sales performance will be measured by total sale and by sales as a % of objective.
- -Dealership must be in operation in all 12 reporting months for 2010.
- -Stellar Performer Certified.
- -AIM enrolled dealer.
- -Dealership must be profitable.
- -Dealership must be in operation in all 12 reporting months for 2010.
- -Dealership financial statements must be submitted by the 10th business day of each month all year long.

Awards:

- -Distinctive "Tiffany" crystal President's Award (1st year winners).
- -Prestigious Recognition Plaque (repeat winners).
- -Special recognition at all SNE functions.
- -Dealership name added to President's Club Wall of Fame.
- -Regional recognition event at annual Dealer Outing.
- -Identification as President's Club Award winner on their individual dealer web site.

Group 5 Lowest Scoring 3 Dealers Win Trip Dates:

January 17, 2011 through January 22, 2011



2010 October Month End

<u>Dir Code</u>	<u>Dealership</u>	<u>Sales</u>	Sales Rank	% Objective	% of Obj. Rank	YTD SAS Pen.	<u>Total Points</u>
388	Brattleboro Subaru	455	4	105.32%	3	45.70%	7
201	Somerset Subaru	433	6	111.89%	1	39.03%	7
108	Mitchell Subaru	477	3	99.58%	5	28.30%	8
387	North Reading Subaru	501	1	95.79%	8	40.40%	9
237	Atlantic Subaru	406	8	105.45%	2	34.48%	10
209	Planet Subaru	484	2	93.08%	9	20.04%	11
212	Steve Lewis Subaru	417	7	97.43%	6	87.74%	13
255	Schaller Subaru	387	10	101.04%	4	22.22%	14
203	Subaru of Nashua	379	11	97.18%	7	92.61%	18
191	Quirk Subaru of Bangor	454	5	89.02%	14	21.04%	19
205	Anchor Subaru	372	13	92.54%	10	22.04%	23
350	Saint J. Subaru	388	9	76.38%	15	88.50%	24
166	Ed Reilly Subaru	371	14	91.83%	11	68.73%	25
359	North End Subaru	346	15	91.05%	12	63.87%	27
384	Pape Subaru	376	12	70.81%	16	32.71%	28
185	Quality Subaru	340	16	90.43%	13	80.00%	29

Required Achievements:

- -Sales performance will be measured by total sale and by sales as a % of objective.
- -Achieve an Added Security penetration of 20% or higher for the year.
- -Stellar Performer Certified.
- -AIM enrolled dealer.
- -Dealership must be profitable.
- -Dealership must be in operation in all 12 reporting months for 2010.
- -Dealership financial statements must be submitted by the 10th business day of each month all year long.

Awards:

- -Distinctive "Tiffany" crystal President's Award (1st year winners).
- -Prestigious Recognition Plaque (repeat winners).
- -Special recognition at all SNE functions.
- -Dealership name added to President's Club Wall of Fame.
- -Regional recognition event at annual Dealer Outing.
- -Identification as President's Club Award winner on their individual dealer web site.

Group 6
Lowest Scoring 2 Dealers Win
Trip Dates:

January 17, 2011 through January 22, 2011



2010 October Month End

<u>Dir Code</u>	<u>Dealership</u>	<u>Sales</u>	Sales Rank	% Objective	% of Obj. Rank	YTD SAS Pen.	Total Points
172	Exeter Subaru	342	3	110.32%	1	42.65%	4
378	Ocean Subaru	352	1	105.39%	3	31.53%	4
357	Mastria Subaru	335	4	100.30%	5	74.03%	9
386	Balise Subaru	348	2	94.31%	9	44.54%	11
351	Kinney Subaru	325	5	90.53%	11	33.13%	16
232	Tri City Subaru	276	11	96.50%	7	142.91%	18
225	Belknap Subaru	253	15	98.44%	6	28.06%	21
107	Chase Parkway Garage	316	6	85.64%	15	49.68%	21
385	Valenti Subaru	219	19	107.35%	2	38.36%	21
241	Subaru of Milford	307	7	84.81%	16	45.93%	23
101	Profile Subaru	240	17	94.49%	8	22.36%	25
126	Beard Subaru	212	21	100.47%	4	61.79%	25
372	Evergreen Subaru	268	13	88.16%	13	25.19%	26
358	Long Subaru, Inc.	244	16	88.41%	12	59.43%	28
335	Singer Subaru	262	14	85.90%	14	50.19%	28
355	Stanley Subaru	283	9	81.32%	20	44.96%	29
145	Secor Subaru	300	8	80.21%	21	42.62%	29
270	Bath Subaru	214	20	91.06%	10	42.99%	30
266	The Car Store	279	10	77.93%	23	82.80%	33
383	Haddad Subaru	274	12	78.51%	22	51.09%	34
194	Holmgren Subaru	234	18	83.57%	17	25.64%	35
153	Subaru of Claremont	182	23	81.98%	19	46.41%	42
147	Reynolds Subaru	181	24	82.65%	18	32.04%	42
208	Bennington Subaru	209	22	73.85%	24	37.32%	46

Required Achievements:

- -Sales performance will be measured by total sale and by sales as a % of objective.
- -Achieve an Added Security penetration of 20% or higher for the year.
- -Stellar Performer Certified.
- -AIM enrolled dealer.
- -Dealership must be profitable.
- -Dealership must be in operation in all 12 reporting months for 2010.
- -Dealership financial statements must be submitted by the 10th business day of each month all year long.

Awards:

- -Distinctive "Tiffany" crystal President's Award (1st year winners).
- -Prestigious Recognition Plaque (repeat winners).
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